

## Introduction to the FY2019 Business Plan

Thanks to the extraordinary efforts of the various parties involved, proceeds from Japanese motorboat racing in fiscal 2018 are estimated to have grown roughly 7.5% from the previous year, recovering to the 1.3 trillion-yen level for the first time in 17 years. Additional growth of roughly 4.3% is forecast for fiscal 2019, and as a result the portion The Nippon Foundation receives is expected to grow by 10.4%, to 40.0 billion yen. As an organization designated by the Ministry of Land, Infrastructure, Transport and Tourism under the Motorboat Racing Law to promote the shipping industry, and in light of our responsibility as a public interest incorporated foundation, we will use the funds we receive with a high degree of transparency, and make maximum use of these resources to build further on our activities in the public interest.

As a private-sector organization working in the public interest, we will work with private individuals, NGOs, companies, governments, and international institutions, acting as a social innovation hub that quickly identifies increasingly complex social needs and works to create “a society where all people support one another.” This will include a greater focus on providing opportunities for people to appreciate the bounty of the ocean that surrounds the island nation of Japan. We will also address social changes taking place in Japan and around the world, with a view toward the future. In addition to addressing childhood poverty and supporting persons with disabilities, we will seek to embrace people who face difficulty in their daily lives for other reasons, and work to tackle the various issues they face. We also intend to work with companies and governments to raise the level of interest in nonprofit activities among the general public. Looking ahead to the Tokyo 2020 Paralympic Games and beyond, we will support a variety of ways of working, to allow persons with disabilities to participate actively in society throughout their lives.

We will also step up our efforts to use donations to address social issues, working with companies and individuals to involve a broader segment of society in these activities.

In addition to our ongoing activities to support the revival of the shipbuilding industry, we will continue to work in areas including projects to improve the lives of people affected by conflict in areas of Myanmar controlled by ethnic armed groups, as designated by the Ministry of Foreign Affairs.

With this in mind, the fiscal 2019 Business Plan and Budget have been prepared based on the Basic Policy for Preparing Business Plans and Budgets, as revised in February 2019.

In carrying out these activities, we will strive to maintain impartiality and efficiency, with an even higher level of transparency, by remaining focused on our mission.

### Mission of The Nippon Foundation

Share the pain. Share the hope. Share the future.

Our mission is social innovation.

Through this innovation we aim to achieve a society where all people support one another, reducing the burdens and challenges they face together.

Everyone has a role to play: citizens, corporations, nonprofit organizations, governments, and international bodies. By forging networks among these actors, The Nippon Foundation serves as a hub for the world's wisdom, experience, and human resources, giving individuals the capacity to change society—the hope that they can make a difference.

Our goal is to give all of humanity the chance to participate in creating our future.