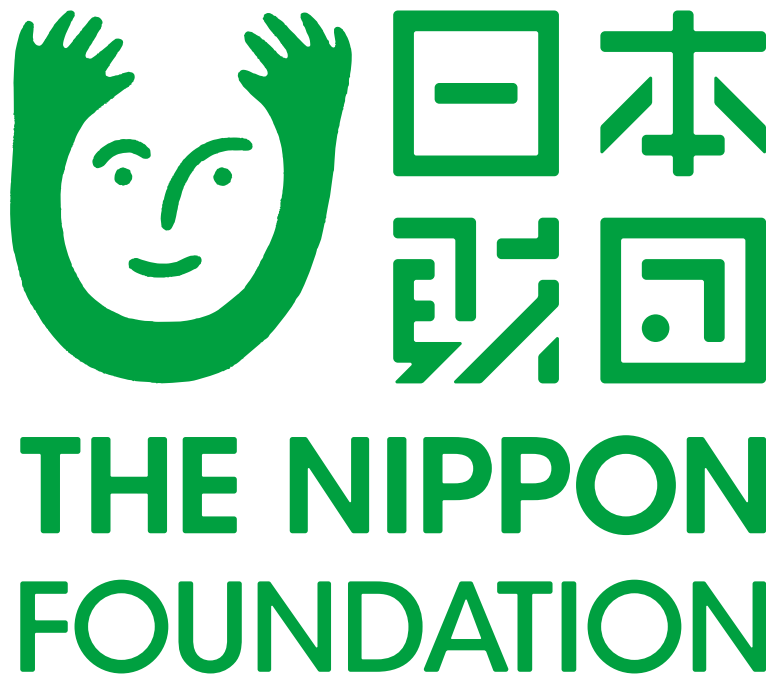


Social Innovation for All

The Nippon Foundation's logo uses the "share mark" and the Foundation's name in English and Japanese to represent a society that embodies our aim of "a society where all people support one another."

All of this combined into one logo expresses The Nippon Foundation's mission of all people of the world moving forward together. The design of the logo, which opens outward, indicates a future that is open to all people, while the green color expresses affection, empathy, aspiration, and peace.



PANTONE: 355C DIC: 2560 (2nd edition) C:90 M:0 Y:100 K:0

#00AA3C R: 0 G: 170 B: 60



Grant recipient designation logo (portrait)



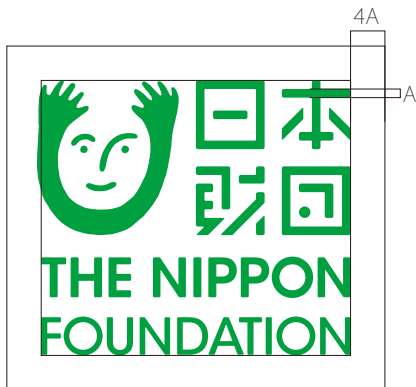
Website-use logo (with slogan)



Grant recipient designation logo (landscape)

PANTONE: 355C DIC: 2560 (2nd edition) C:90 M:0 Y:100 K:0

#00AA3C R: 0 G: 170 B: 60



Please do not include other design elements, letters or characters, etc. in the margins



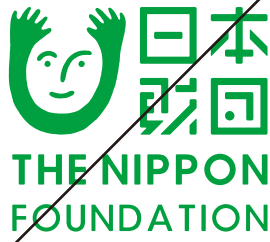
Please maintain the designated white margin when displaying on a photograph or dark background

Changing letter or character thickness is prohibited



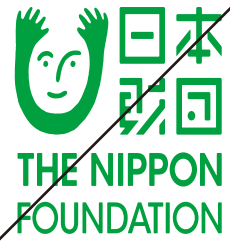
Boldface is prohibited

Changing spacing is prohibited

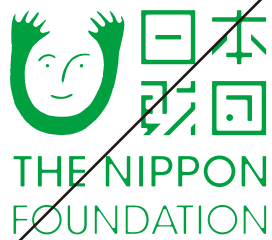


Widened spacing is prohibited

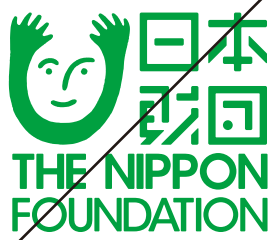
Changing proportions is prohibited



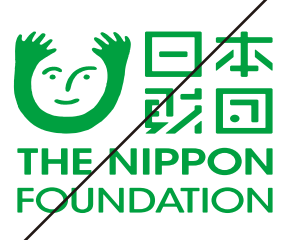
Vertical elongation is prohibited



Thin letters or characters are prohibited

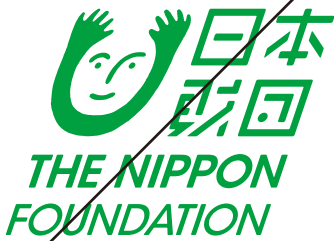


Tightened spacing is prohibited

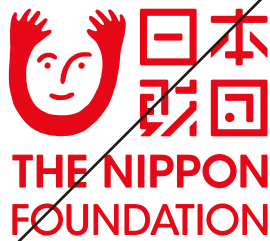


Horizontal elongation is prohibited

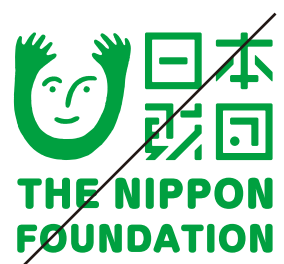
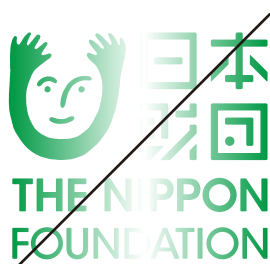
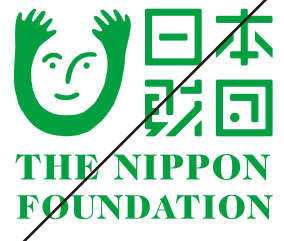
Changing shape and rotation are prohibited



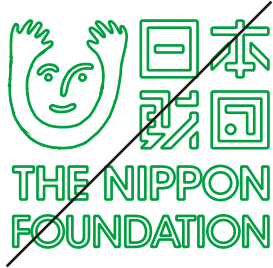
Changing color is prohibited
Gradation is prohibited



Changing font is prohibited



Outlined lettering is prohibited



Printing over photographs is prohibited



Printing over a dark background is prohibited



Printing over a colored background is only allowed on backgrounds of less than 10% halftone



Maintain designated white margins when displaying on dark backgrounds or photographs

Displaying two logos

When displaying The Nippon Foundation logo and another logo on the same page, please make every effort to display them in different locations. If space restrictions necessitate placing them side-by-side, please maintain a margin of at least one-half the height of the logo between the two logos.

